Samira Fraunholz

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01 PROFESSIONAL EXPERIENCE 01 — 04

05/2026 — present

Independent product development: AI solutions for the social sector

Self-directed · projects and demos at samifraunholz.com

- Development of three prototypes for social accommodation providers: Audit Agent (billing audit and receivables management), Intelligent Document Processing and Housing Assistant.
- Privacy-first architecture with local language models (Ollama, Qwen2.5-VL) and on-premises operation.
- Business model: business plan and funding concept for an AI-supported case management system; market and competitor analysis and five-year financial plan covering revenue, costs, liquidity and break-even.
- In parallel: completing the IHK certification as Business Specialist in Health and Social Services (Geprüfte Fachwirtin im Gesundheits- und Sozialwesen).

04/2024 — 05/2026

Facility Manager

Soziales Berlin

- Full operational, staff and budget responsibility for a Berlin emergency accommodation under ASOG with 64 residents.
- Ensuring day-to-day operations, strategic occupancy management and de-escalating crisis intervention.
- Leading an interdisciplinary team of social workers, facility management, security and cleaning staff.
- Negotiation and liaison with the district offices' housing assistance services and job centres to secure cost coverage approvals and prevent revenue losses.
- Concept for an intelligent document processing system for OCR-based document analysis and automated archiving.

02/2022 — 04/2024

Deputy Facility Manager

Soziales Berlin

- Deputy manager of an accommodation for homeless families with 115 residents; operational responsibility in the facility manager's absence.
- Project lead for opening a refugee accommodation for the Berlin State Office for Refugee Affairs (LAF): operational organisation, set-up and initial admission of 125 residents within 48 hours.
- Managing administrative processes in line with legal standards and data protection requirements.
- Development and implementation of a digital case management programme to improve resident support and internal workflows.

06/2016 — 10/2021

Team Lead Digital Solutions

Fraunholz Technologies

- Led a team of five across design, software development and product management in client projects for the public sector and the mobility industry.
- Designed UX/UI structures and user flows for B2B applications.
- Co-developed the SaaS products "The Big Red Button" (automatic source code generation) and "Infinite Hooks", now combined in the product MAGD, which is used by public transport companies, statutory health insurers and non-profit associations; project results published in PHP Magazin (issue 07/2018).

02 EDUCATION & QUALIFICATIONS

01 — 03

10/2024 — 01/2027

Certified Business Specialist in Health and Social Services (IHK)

Geprüfte Fachwirtin im Gesundheits- und Sozialwesen · part-time professional qualification, Chamber of Industry and Commerce (IHK)

- Written examinations completed in October 2026; oral examination scheduled for January 2027.
- Examination topic: introducing case management software to prevent liquidity losses and stabilise the staffing structure in a social care facility.
- Focus areas: process and change management, quality management (ISO 9001, PDCA, audits, risk management), project and interface management, controlling, liquidity and resource planning, people management and marketing.

2018

R Programming & Data Science

Ubiqum Academy

- Intensive training in advanced data analysis.

Training

Fashion Design (360 hrs) & international internship

Bucharest / Genoa

- Focus: project organisation and creative process management.

03 PROJECTS

01 — 01

2023 — present

Project Lead – Fugitive Dreams

Civic Coding / BMAS · fugitive-dreams.com

- Initiated and led a public-interest AI art project funded by the digitalisation initiative of the German Federal Ministry of Labour and Social Affairs.
- Designed and delivered a 12-part workshop programme introducing refugees to generative AI tools, fostering empowerment and digital literacy.

04 CERTIFIED PROFESSIONAL TRAINING

01 — 07

01 Violence prevention and de-escalation · BIG e.V.

02 Institutional safeguarding concepts · SFBB

03 Violence against Women and Domestic Violence · Council of Europe / HELP programme

04 Working with minor victims of human trafficking and commercial exploitation · SFBB

05 Children affected by domestic violence · SFBB

06 Training in end-of-life care · Vivantes Hospiz

07 Facilitating meetings, workshops and working groups · SFBB

05 SKILLS

01 — 03

01

Management & Law

ASOG Berlin, SGB II, SGB XII, data protection law (GDPR), operational management, people management and process design.

02

Technology

R / RStudio, Shiny, JavaScript, Intelligent Document Processing (IDP), local LLMs (Ollama, Qwen2.5-VL), RAG infrastructures, on-premises AI agents, Excel, Jira, Notion, HTML/CSS, WordPress.

03

Languages

German (fluent, business level), Romanian (native), English (very good, business level), Italian (very good).

Mobility

Driving licence (category B)